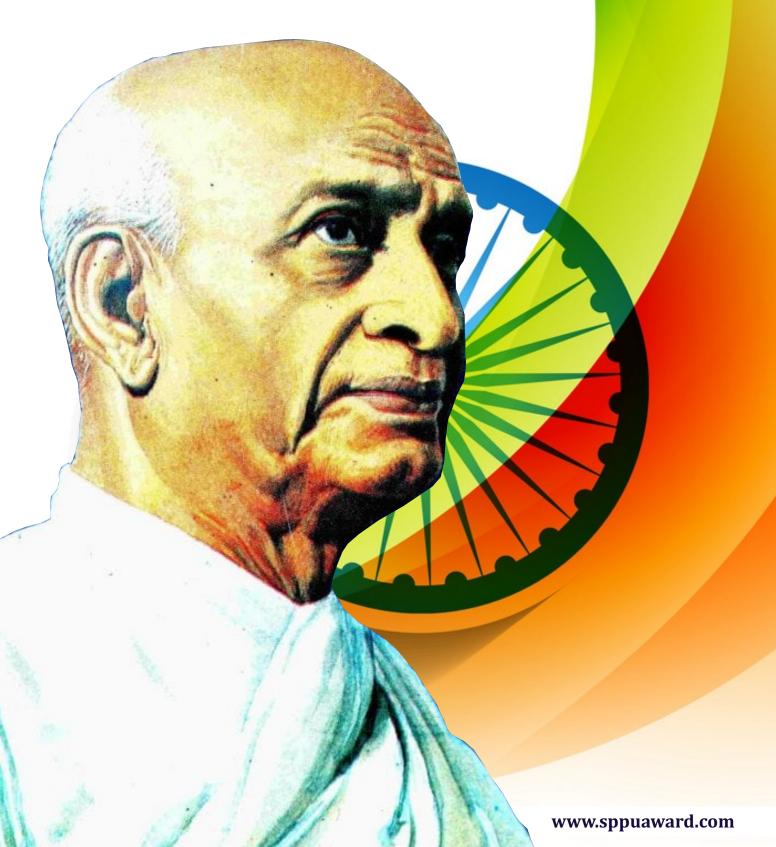


### **SARDAR PATEL PEACE AND UNITY AWARD**

A Non-Profit Initiative by Accreditation Management System Pvt. Ltd. Registered under the Ministry of Corporation Affair Govt. of India



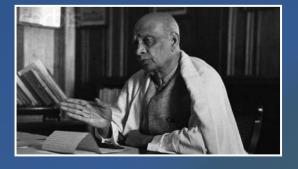
# Sardar Patel The Man Who United India

By common endeavour we can raise the country to a new greatness, while lack of unity will expose us to fresh calamities. "- Sardar Vallabhbhai Patel

A prominent force in India's struggle for independence, Vallabbhai Jhaverbhai Patel (October 31 1875 – December 15, 1950) lovingly known as Sardar Patel played a significant role in shaping the future of the country by leading the massive task of integrating a united independent nation. Often called as 'unifier of India', it was Patel who persuaded almost every self-governing princely state to accede to India and successfully brought 562 princely states into a single Union of India. The colossal 'Statue of India' is a dedication to the Iron Man of India for his uncompromising efforts and commitment towards national integration.



Not just towards the independence of India, Sardar Vallabhai Patel is also known to play an instrumental role in creating IAS – Indian Administrative Services for which he came to be known as 'Patron Saint!' It was under the chairmanship of Sardar Patel 'Fundamental Rights and Economic Policy' resolution was passed by the Congress in 1931.



### **Social Work & Services Towards Nation**

An Indian barrister and statesman, Patel studied law in England and practiced in Ahmedabad. Although he wasn't much keen during the initial stages of independence movement, a meeting in 1917 with Gandhi changed his views. It was then he left his law practice and committed himself to the struggle of independence and public welfare.

Sardar Patel during his years as the President of the Municipal Committee of Ahmadabad implemented several programs including water supply, sanitation, town and administration planning programs. He is known to have worked towards several social reforms including caste discrimination, untouchability, alcoholism and women empowerment.

First Home Minister and Deputy Prime Minister of Independent India, the Iron Man of India was posthumously awarded Bharat Ratna, India's highest civilian award in 1991 and it was in 2014 it was announced that India would celebrate Patel's birthday i.e., 31st October as National Unity Day or Rashtriya Ekta Diwas





### **Early Life**

Vallabhbhai was born in 1875 (October 31 as per matriculation certificate) in Nadiad village of Gujarat. He was the 4th in a family of 6 kids. He passed his matriculation at the age of 22



### **Barrister Days**

When Patel decided to become a lawyer, he worked, saved funds & traveled to England (at 35). Borrowing books from lawyers, he passed his exams & became barrister within 2 years.



### **Bardoli Satyagraha**

After participating in Kheda Satygraha with Gandhi, Patel led Bardoli satyagraha - a mass peasant protest, which not only got him national fame but also earned him the title of 'Sardar'



### **President of Congress - 1931**

Just out of jail, in 1931, Patel was elected the President of the Indian National Congress (Karachi Session) - The time when nation was angry over the execution of Bhagat Singh, Rajguru & Sukhdev.



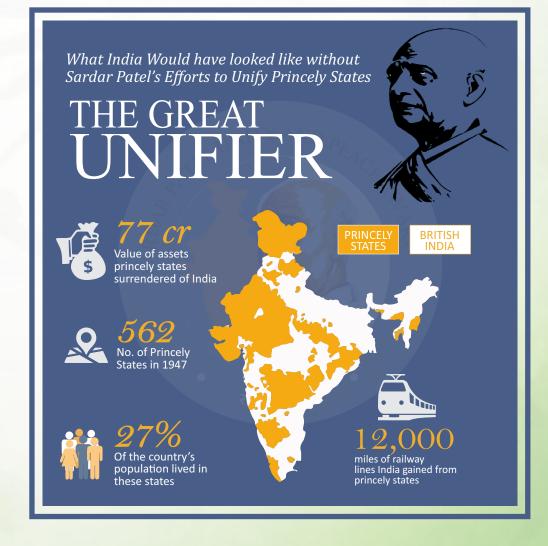
### **The Patron Saint of the IAS**

The architect of modern India, Vallabhbhai Patel, the first Deputy Prime Minister is also remembered as the "patron saint of India's civil servants" for having established the modern all-India services system



### INDIA BEFORE PARTITION 1947

## INDIA AFTER PARTITION 1947





Inspired from the life and work of the Iron Man of India, the Sardar Patel Peace and Unity Award (SPPUA) an initiative by Accreditation Management System Pvt Ltd. (AMS) officially identifies and honors those who are/have fought against great odds to ensure that they are able to drive long-term change in the country in various fields including education, agriculture, healthcare, holistic healing, woman empowerment, literature, arts, culture, music, rural welfare, sports, science, research, minority welfare as well as human rights and social activism.

## Why Sardar Patel Unity and Peace Award?

A community of young social go-getters and stout Sardarian, the Sardar Patel Peace and Unity Award (SPPUA) is an annual award committed to support and honor outstanding individuals and social enterprises that find solutions to the most challenging issues of current times while echoing the principle of Sardar Vallabhbhai Patel.

With more than twenty notable award categories to choose from, SPPUA aims to honor the most sustainable, accomplished, responsible social initiatives as well as efforts within the private, non-governmental, public and development sector.

The initiatives range from philanthropy to sustainability, development, reforms, transformations, shared values and corporate social responsibility to social impact – shining a light on the often-hidden feats of a compassionate and empathetic service by individuals as well as organizations to the nation and its citizen.

# Our Management Committee





#### Dr. Dinesh S. Sabnis

Dr. Dinesh S. Sabnis is an award winning strategic senior sports educator with a remarkable background in Teaching & School Administrative Operations. With two decades of experience in teaching, formulating, planning, analyzing, and leading key strategic initiatives as well as integration, Dr. Sabnis has run projects across the entire gamut of fitness/sports related activities. He is a recipient of several awards including Rashtriya Shiksha Ratan Award, Global Teacher Award, Atal Award and Rajya Puraskar (Government. of Maharashtra).



## Shahid Ali Khan CE A

Shahid Ali Khan is an Indian based educator, entrepreneur, philanthropist, social worker and business analyst committed towards excellence in educational and social reforms. With more than a decade involvement in the field of education and social activities along with an eye for research, analytics & strategic innovation, his intend is to collaborate and bring reforms as well as radical changes in India through his CSR projects. He is member of several international organizations including Lazarus Union — CSLI and Ghana United Nations Association.



### Nitesh R. Mule

Nitesh R Mule is an educationalist, social worker and philanthropist working extensively in the field of education, right from introducing creative learning into pre-schools to offering industry relevant programs as well as quality higher academic education through his institutions. With an extensive experience in the field of education and social work, he has been striving hard to bring reforms and radical changes in Indian education sector. He is a recipient of CEDP — BEST ENTREPRENEUR in EDUCATION 2016 and is a member of Lazarus Union — CSLI.



#### Dr SHEKHAR AVAC

Dr.SHEKHAR AVAC with Unwavering Vision, Meticulous Planning coupled with over two decades of countless hours at work delivering cutting edge learning and Research support to over 200 students in a year.

- Dynamic, Flexible, Creative and Results Oriented Leader
- A Passionate and Strategic Mentor for More than 15 Star ups and Small Business Houses
- A World Holder for Highest Number of PhD Admissions Experienced Professional
- More than 10 Years of Experience in Guiding Scholars Rights From Choosing the University to Completion of Ph.D
- Stress Management Expert



# Our Associates and Promoters



**BHAVESH PARMAR Educationist And Social Activist** 



ANIL SHARMA **Politician And Social Activist** 



PARAG SHAH **Business Man And Social Activist** 



MOHAMMED YOSUF **Educationist and Activist** 



**SWETA SHARMA Journalist And Activist** 



SHATAKASHI TRIPATHI **Lawyer And Social Activist** 

# Advisor **Panel**

Dheeraj Manocha

Anantha Prabhu

**Huma Ameer** 

Mohammed Firoz

Akshay Thakur

Shalu Singh

Advocate Junaid

Faisal Shah

Vijay Shinde

**Educationist And Social Activist** 

# **Our Award Categories**

21 Categories to Choose from! Nominations Open for both Individuals & Organizations!









































# Judging Process of The

### Peace and Unity Award of India

- The winners are selected by Jury members who independently review each nomination and rate them according to their judging criteria.
- Those nominations that do not fulfil the eligibility criteria will be barred. SPPU Awards and Accreditation Management Systems (AMS) shall not be accountable to give any kind of clarification to anyone for disqualification of nominations.
- Each nomination will be put through an assessment in the pre-jury first round as per the pre-set standards for the corresponding category.
- All nominations from all of the 21 categories will be put to discussion by the Jury members and the winner will be selected through mutual agreement.
- If as a nominee you require any clarification, please feel free to contact SPPUAwards at query@sppuawards with subject line Nominations Inquiry

# Eligibility for The Sardar Patel Unity & Peace Award



All persons without distinction of gender, position, caste, creed, religion and occupation are eligible for this award including Government servants those working with PSUs.

The Patel Peace Award and Patel Unity Award is open to Indian individuals, associations, company, NGOs, NPOs, groups, communities overseas, as well as to NRI individuals.

There is no prescribed age as such for any individual to be nominated to the awards. Self-nomination is permitted.

Both, individual as well as organization nominees should have accomplished at least three years of work, service and/or contribution in the category to which they are designated in this Indian Peace and Unity Award.

Nominees (individual as well as organization) who have pejorative records including criminal records that can reflect adversely on his/her/its character is not eligible for nomination.

# Associate With Us

Whether you are a NGO, NPO, Company, Startup, Brand, Government Body, Publication House, Indivdual, Institution, Educational Body or Influencer (Youtuber, Blogger), Media House, Advertising Company or Internet Marketing Company, connect with us if you are looking to collaborate/partner or looking to become an event sponsor, associate partner and/or promotional partner!

#### **ASSOCIATE MUTUAL BENEFITS**

- 1.Enhancing the Organisation's Image
- 2. Promoting Brand Awareness
- 3.Demonstrating Product Features
- 4. Repositioning a Company or Brand Image
- 5.Integrating With Other Marketing Activities
- 6. Providing Employee Access to Events
- 7. Enhancing Client Relationships

# Sponsors **Category**

We at Sardar Patel Peace & Unity Awards are looking for following sponsors:

- Financial Event Sponsorship
- In-Kind Sponsorship (Venue/Food Partner)
- Media-Event Sponsorship
- Promotional Partners

# Benefits of Becoming a Sponsor

We at Sardar Patel Peace & Unity Awards offer Sponsors marketing opportunity via several marketing mediums –

- Social Media FB, Twitter, Instagram, YouTube
- ATL/BTL Pamphlets, Mall Activity, I-Lights
- Outdoor Media Hoardings
- Print Media and Broadcasting Channels

# The Advantage of Being Our Sponsor

Partnering with Sardar Patel Peace & Unity Awards can create laser targeted business opportunity –

- Social Proof and Influence
- Engaged and Passionate Audience
- Create Connection & Irresistible Experience
- Word-Of-Mouth Referrals

SPONSORSHIP BENEFITS	Platinum Sponsor 25,000	Diamond Sponsor 15,000	Gold Sponsor 10,000	Silver Sponsor 5,000	Bronze Sponsor 2,000
# of Sponsorship Available	5	10	20	50	100
Advertisement in Event Guide	<b>/</b>	<b>✓</b>	/4	<b>✓</b>	<b>✓</b>
Banner Ad With Weblink on Event Website	1	1	<b>✓</b>	<b>✓</b>	<b>✓</b>
Logo on Event Emails	1	<b>Y</b>	<b>√</b>	<b>✓</b>	✓
Name/Logo in Program and Marketing Materials	राष्ट्रसद		<b>✓</b>	<b>✓</b>	
Acknowledgement in Opening Remarks	<b>✓</b>				
Dedicated Slide in the Event Slide Show	$\checkmark$	<b>✓</b>	$\checkmark$		
Newspaper Advertisement	✓	<b>✓</b>	✓		
Featured Blog Post	✓				
Featured in Our Regional News Letter	✓	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>
Promotion in Social Media	✓	<b>✓</b>	✓	<b>✓</b>	
VIP Reception	✓				
Free Event Entry Tickets	20	10	6	4	2



# Rules & Regulations for The Sardar Patel Award India

- Each applicant (individual as well as organization) would be required to fill in a Self-Nomination form (here) before the due date.
- The entry form (nomination form) is available online on our website and must be submitted online with all the appropriate details. The organizers will not be accountable for any incomplete or inaccurate information.
- Any individual / organization can apply in the Sardar Patel Award India in one or multiple categories.
- Any individual / organization can apply in the Sardar Patel Award India in one or multiple categories.
- Supporting documents (if any) should be sent to nominations@sppuaward.com.
- The Sardar Patel Award Advisory Panel would be the Knowledge Partner and may contact the applicant (individual/organization) related to their application at any time during the judging process if any questions arise.
- All the information provided should be true and authentic. The provided information and document will be confidential and not used for any other purpose except for determining the winners of the award.
- Once applied, entries cannot be cancelled and/or removed.
- All rights to permit participation and change/cancel award category is reserved with the Sardar Patel Awards management.

### राष्ट्र सर्वोपरि

## **Peace & Unity Award India**

The Sardar Patel Peace and Unity Award (The Peace and Unity Award of India) by Accreditation Management System (AMS) is an honorary award of India conferred in recognition of exceptional and distinguished work/service done in almost 21 different fields/activities/disciplines and categories of human endeavour. The nomination process is open to the public. Even self-nomination can be made.







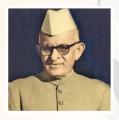
#### **Mohandas Karamchand Gandhi**

Better known as the Mahatma, or great soul, Gandhi was an Indian lawyer who led his country to freedom from British colonial rule in 1947. He was assassinated months later at age 78. Gandhi is most famous for his philosophy of nonviolence that has inspired civil rights leaders around the world.



### **Tantia Tope**

Tatya Tope or Tantia Topi, original name Ramchandra Panduranga, a leader of the Indian Mutiny of 1857–58. Although he had no formal military training, he was probably the best and most effective of the rebels' generals. In May 1857, Tantia Tope won the battle over the Indian troops of the East India Company at Kanpur



### Kanaiyalal Maneklal Munshi

Munshi was an active participant in the freedom struggle. He extended legal counsel to a number of freedom fighters who were detained by the British, and also participated in the Bardoli Satyagraha, Salt Satyagraha and the Quit India movement.



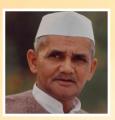
#### Jawaharlal Nehru

He helped to make the struggle of the people in the princely states a part of the nationalist movement for independence. Nehru was also given the responsibility of planning the economy of a future India and appointed the National Planning Commission in 1938 to help frame such policies.



### **Bhagat Singh**

He began to protest British rule in India while still a youth and soon fought for national independence. He also worked as a writer and editor in Amritsar for Punjabi- and Urdu-language newspapers espousing Marxist theories. He is credited with popularizing the catchphrase "Inquilab zindabad" ("Long live the revolution").



#### **Lal Bahadur Shastri**

Lal Bahadur Shastri was sixteen when Gandhiji called upon his countrymen to join the Non-Cooperation Movement. He decided at once to give up his studies in response to the Mahatma's call. The decision shattered his mother's hopes. The family could not dissuade him from what they thought was a disastrous course of action. But Lal Bahadur had made up his mind.



#### **Chandra Shekhar Azad**

Chandra Shekhar Tiwari, popularly known as Chandra Shekhar Azad, was an Indian revolutionary who reorganised the Hindustan Republican Association (HRA) under its new name of Hindustan Socialist Republican Association (HSRA) after the death of its founder, Ram Prasad Bismil, and three other prominent party leaders, Roshan Singh, Rajendra Nath Lahiri and Ashfagulla Khan.



#### **Subhas Chandra Bose**

Subhas Chandra Bose, affectionately called as Netaji, was one of the most prominent leaders of Indian freedom struggle. Though Mahatma Gandhi and Jawaharlal Nehru have garnered much of the credit for successful culmination of Indian freedom struggle, the contribution of Subash Chandra Bose is no less. He has been denied his rightful place in the annals of Indian history. He founded Indian National Army (Azad Hind Fauj) to overthrow British Empire from India and came to acquire legendary status among Indian masses.



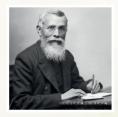
#### Rani Lakshmi Bai

Lakshmibai, the Rani of Jhansi, was an Indian queen, the Maharani consort of the Maratha princely state of Jhansi from 1843 to 1853 as the wife of Maharaja Gangadhar Rao. She was one of the leading figures of the Indian Rebellion of 1857 and became a symbol of resistance to the British Raj for Indian nationalists.



### Lala Lajpat Rai

Lala Lajpat Rai (28 January 1865 — 17 November 1928) was an Indian independence activist. He played a pivotal role in the Indian Independence movement. He was popularly known as Punjab Kesari. He was one of the three members of the Lal Bal Pal triumvirate.[1] He was also associated with activities of Punjab National Bank and Lakshmi Insurance Company in their early stages in 1894.



### Dadabhai Naoroii

Dadabhai Naoroji, also known as the "Grand Old Man of India" and "Unofficial Ambassador of India", was an Indian political leader, merchant, scholar and writer who was a Liberal Party Member of Parliament in the United Kingdom House of Commons between 1892 and 1895 and the first Asian to be a British MP[1][2] other than the Anglo-Indian MP David Ochterlony Dyce Sombre, who was disenfranchised for corruption after nine months in office.

# To Take Online Pledge Kindly Visit Our Website-www.sppuaward.com/pledge





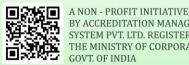
Certificate No-221100

### CERTIFICATE PEACE & UNITY PLEDGE

### SAMPLE

As a responsible citizen of India, I pledge to pursue healthy social activities that which promote an empowered society and vow proudly to act courageously to protect the peace, unity, integrity and diversity of our great nation while serving happily towards the welfare and upliftment of the human community.

September-14-2021



BY ACCREDITATION MANAGEMENT SYSTEM PVT. LTD. REGISTERED UNDER THE MINISTRY OF CORPORATION AFFAIR

















मत्यमेव जयते

**India** is My Country All Indian are my Brothers and Sisters.

I Love My Country

and I am Proud of its Rich and Varied Heritage.

I Shall Always Strive

to be Worthy of it.

I Shall Give Respect to My Parents, Teachers, and all Elders, and Treat Everyone and my People,

I Pledge my Devotion.

In This Wellbeing and Prosperity Alone, Lies my Happiness Jai Hind!

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